



Privacy & Site Usage Policy

Yacht Services (Asia) “YSA” is committed to protecting your privacy.

YSA is the sole owner of any information collected via e-media, marketing or similar activities. Information collected by YSA will not be made available to any third-party.

We may collect information including:

- Your use of our e-media including the type of browser, access times, pages viewed, IP address, and the page you visited before navigating to our e-media
- The device you use to access our e-media including hardware, operating system and version, mobile network, and device identifier
- Your general location when you accessed e-media

Cookies

We may use cookies and other tracking technologies to collect information about you and your interactions with our e-media. This information is used to provide you with an experience on our e-media that is relevant to you. You can set your browsers to reject cookies, but this may prevent you from taking full advantage of our e-media features or receiving personalised information.

Combining information

Information collected may be combined with other personally identifiable information such as updated addresses and demographic information from third-parties to make our marketing efforts more efficient.

Use of information

We use the information we collect for a variety of purposes including:

- Personalising your experience with YSA
- Ensuring information communicated is tailored to your interests
- Maintaining and improving our marketing

Access & correction

You have the right to request access to and correction of your information held by YSA. You may opt out of any or all communication from YSA.

Data protection

YSA complies with the Personal Data (Privacy) Ordinance of Hong Kong.

Social sharing

Our e-media may offer social sharing features or other integrated tools, which let you share actions you take on the e- media, and vice versa. The use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the third-party that provides the social sharing feature. For more information

about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the third-parties that provide these features.

Disclaimer

YSA makes no representations about the suitability of the content of its e-media, marketing, or similar activities for any purpose. All content is provided "as is" without any warranty of any kind. YSA does not warrant the accessibility of its e-media or the availability of any products described therein. In no event shall YSA be liable for any special, indirect, exemplary or consequential damages or any damages whatsoever arising out of or in connection with the use, copying or display of the content on this site, including, but not limited to, damages relating to the loss of use, data or profits, without regard to the form of any action, including but not limited to contract, negligence or other tortious actions. Although YSA has tried to be as accurate, complete, and current as possible, YSA does not warrant that the content of its e-media is accurate, complete or current. The content may include technical inaccuracies or typographical errors. It is your responsibility to verify any information before relying on it.

YSA reserves the right to change our Privacy & Site Usage Policy or the other notices contained herein. Any revisions will apply to data collected after the effective date of the change.